Written by Ashley Pearlstein

The new 2013 Arizona Wine Travel Card gives users the opportunity to explore the incredible wine regions of Arizona all while experiencing money saving offers. The card is aimed at helping wine-lovers and adventurers save money while enjoying all that the Grand Canyon State has to offer.



World-class wineries, Zagat award-winning restaurants, top resorts, and attractions are included on the card. The card will save users money on every purchase they make at any of the included destinations. Those who have the card simply will show it to any of the 57 member destinations and receive discounts.

The card showcases all of Arizona's wine regions like Sonoita, Northern Arizona, Willcox and Urban Wine Regions. The main goal of the card is to encourage Arizonans to shop local and buy local.

Some discounts include 10 percent off 3 or more Arizona wine bottles at AJ's, two for one wine tasting at some wineries like Keeling-Schaefer Vineyards, 10 percent off wine purchases at places like Charron Vineyards in Sonoita, and two wine tastings with a cheese plate for \$10 at Oak Creek Vineyards in Northern Arizona. The discounts are never ending with 57 participating members and plenty of ground to cover. Make a weekend of it and enjoy specials like 20 percent off room rate at the Residence Inn by Marriot or \$4 off a general admission ticket for up to 5 people at the Out of Africa Wildlife Park. Tucsonans are sure to enjoy the 50 percent off a glass or \$10 off a bottle of Pietro Rinaldi wines at Tavolino Ristorante near La Encantada.

You can purchase cards for \$20 each and begin enjoying its benefits now! When you buy two cards, you can get a free card, making it the perfect gift for the wine-lovers you know. AJ's Fine Foods and the Arizona Wine Growers Association sponsor the card.

www.winetravelcard.com.