

Bashas' Egg-cellent Carton Creation Contest

Written by Editorial

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Bashas' Supermarkets' announces its Egg-cellent Carton Creation Contest, which celebrates the introduction of the grocer's cage-free eggs in new Earth-friendly egg cartons.

From April 5 to 30, egg lovers ages 3 to 10 are encouraged to unleash their imaginations by transforming Bashas' cage-free egg cartons into eclectic pieces of art or cool inventions for a chance to win a gift basket containing a dozen kid-friendly products, including a family four-pack to Wet 'n' Wild waterpark, along with a \$150 Bashas' gift card. In addition, the winner will also be named Bashas' *Carton Creation Eggs-pert* and have their creation profiled on Bashas' website and social media channels. A winner will be named on May 12, exactly a dozen days into National Egg Month.

Parents of kids ages 3 to 10 are invited to submit a photo of their child holding his/her egg carton creation, along with a no-more-than-100-word description of the art piece or invention via email at creativecartons@bashas.com. Once the contest closes, a panel of judges will select a dozen finalists and help to name the winning creation, which will be announced on May 12, 2017.