

## Announcing the Troon Card Program

Written by Editorial

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[Troon®](#), the leader in golf course management, development and marketing is proud to announce the launch of the [2017 Troon Card](#) program – offering greens fee discounts of up to 50 percent at participating Troon facilities around the world. 2017 Troon Cards are available as TwoSome Cards and FourSome Cards and are offered for specific states and regions of the country. Some state-specific cards also include “bonus states” so Cardholders can tee it up in neighboring states and all Troon Cards offer discounts at Troon’s international locations. And, for those who love to travel, the Troon National Card offers Cardholders preferred rates at all participating Troon facilities, including properties across the continental United States, Hawaii, and international facilities.

TwoSome and FourSome Cardholders and their guests enjoy the best Troon courses at the best rates. Tee times maybe booked three days in advance for up to 50 percent off greens fees. For those who’d like to book further in advance, Troon Card’s Best Rate Guarantee allows Cardholders to book any other online rate and receive 15 percent off at check-in.

Troon Cards offer more than just savings on greens fees. Cardholders can improve their golf games through complimentary skills clinics, play more golf with exclusive Troon Card replay rates, celebrate their birthday on the golf course with the new Birthday Round discount, explore the world of Troon with customized experience packages, and treat friends and family to “2 for 1” golf offers.

Additional Troon Card benefits include the Troon Card Text Club, which provides instant special offers exclusively to Cardholders, 10 percent off merchandise at participating golf shops and restaurants, monthly Troon Card E-News with additional exclusive Cardholder offers, appreciation events, and the ability to book tee times online at [www.TroonCardTeeTimes.com](http://www.TroonCardTeeTimes.com).

The 2017 Troon Cards are valid Nov. 1, 2016 through Dec. 31, 2017 with “early bird” discounts available. To view a list of participating courses, read more information about terms and conditions or to purchase a Troon Card online, go to [www.TroonCards.com](http://www.TroonCards.com) or visit any participating facility.