

## Surprise Kicks Off Selfies with Seymour

Written by Editorial

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To thank patrons for their continued support during the current Bell Rd. - Grand Ave. Interchange construction project in Surprise, Surprise Towne Center and Surprise Marketplace are hosting a contest series featuring \$500 gift card giveaways every month between now and the completion of construction.

A specially designed character, Seymour, will play the lead role in this contest series. He was created especially for the construction phase to assist shoppers with directions and construction updates. Seymour stands approximately eight feet tall and can be found at each Center on the Bell Rd. entrances at Westpoint Parkway.

Starting this month, shoppers and Valley residents alike are invited to enter the first contest entitled, "Selfies with Seymour," (#SelfiesWithSeymour). Those interested must take a selfie with Seymour onsite at either of the two shopping centers and post to Instagram: @suprise\_tc\_mp, Twitter: @surprjse\_tc\_mp, or Facebook: (Surprise Towne Center and Surprise Marketplace) using our hashtag #SelfiesWithSeymour for their chance to win no later than end of day [Friday, Sept. 30.](#)

One lucky winner will be chosen and announced on the centers' Instagram: @suprise\_tc\_mp, Twitter: @surprjse\_tc\_mp, and Facebook: (Surprise Towne Center and Surprise Marketplace) accounts on [October 5](#) and will receive \$500 in gift cards valid at Surprise Towne Center and Surprise Marketplace retail/restaurant/service locations.