

Ignite the Beach Festival Set to Rock Rocky Point

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Spring break destination favorite, Puerto Penasco, will be the hottest party spot south of the border when the inaugural Ignite Beach Festival goes down March 14 and 15. The hot new music festival promises to provide the most epic spring break experience to ever come to Rocky Point. The two day concert will feature a variety of EDM, hip hop, and Top 40 artists including headliners The Ying Yang Twins. An estimated 20,000 attendees will rock a private seven and a half acre Rocky Point beach front land. Music won't be the only spectacle at the fest with shenanigans like bikini and six pack competitions, The Hookup Game Show, a dance-off, cash prizes, and more. Event sponsors Coors Light, Heineken, Dos Equis, Tecate, and Sol will be on site to ensure party goers a good time. Ignite the Beach Festival tickets begin at \$25 for general admission and can be purchased [here](http://www.ignitethebeach.com). VIP tickets, which include exclusive lounge access and drinks start at \$80. For more information visit www.ignitethebeach.com.

