

# Spring 2013 Fashion Fever Trend Report

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EXTRA EXTRA!

## **Gilt Groupe Founder to Headline Fashion Group International Spring Fashion Fever 2013**

Fashion Group International of Arizona's Spring Fashion Fever 2013 preview and trend report will be headlined by Gilt Groupe co-founder, Alexandra Wilkis Wilson at The Agency Arizona. This exclusive pre-screening party will provide looks straight from the New York, London, Milan and Paris runways.

Alexandra Wilkis Wilson and Alexia Maybank started Gilt Groupe, the online shopping website that provides exclusive and exciting sample sales to fashionistas alike, back in 2007. They have successfully created an online shopping club worth over \$1 billion and currently have over five million members. The two entrepreneurs have taken online shopping to a whole new level. Their new book, *By Invitation Only*, provides insightful looks into the fashion industry and gives women advice on how to start and build their own businesses.

The exclusive pre-screening party will take place at The Agency Arizona on Wednesday, December 5 from 5:30-9:00 p.m. at Scottsdale Fashion Square. The cost is \$45 for FGI Members, \$55 for non-members, and \$20 for students. The first 70 paid reservations will receive amazing gifts that include a copy of *By Invitation Only*, a \$50 gift card for Gilt.com along with additional fashion swag from Philosophy, Denise James Jewelry, Kendra Scott Jewelry and more. Student price excludes gift bag. Space is limited so RSVP by December 3.

5:30-6:45- Pre-Screening Party at The Agency Arizona (second level by Neiman Marcus)

7:00-7:30- Up Close with Alexandra Wilkis Wilson at Harkins Theater

7:30-8:30p- FGI Spring 2013 Trend Report at Harkins Theater

8:30-9:00p- Book Signing with Alexandra at Harkins Theater

For more information, visit [www.fgi.org](http://www.fgi.org)