

## Founder of Go Daddy Debuts Future of Motorcycling

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EXTRA! EXTRA!

Founder of Go Daddy, Bob Parsons, may be considered an iconic business tycoon, but he still knows how to party. In just one month the Valley will see a whole new side of Bob when he rolls out one of his biggest biker events yet.

On October 20, 2012, the 1st Annual Bob's Biker Blast will kickoff at Harley-Davidson of Scottsdale and Go AZ Motorcycles from 10 a.m. to midnight. Parsons, who acquired both dealerships several years ago, has grown the business and is now giving back to the motorcycle community. The all-day event will feature the grand-opening of Go AZ Motorcycles and Harley-Davidson of Scottsdale Training Facility, including public demonstrations of the first ever commercial application of a motorcycle simulator. Feel what it's like to go at top speed and make hair pin turns, all within the safety of the motorcycle simulator.

There will be free admission to all riders with a motorcycle endorsement on their driver's license. Endorsement is good for the rider plus one passenger. There will be a \$20 fee for all non-riders with 100% of that being donated to the Phoenix Children's Hospital. Thousands are to be expected.

To learn more, visit [www.hdofscottsdale.com](http://www.hdofscottsdale.com) or [www.goaz.com](http://www.goaz.com)