

Flowboarding coming to Kierland Westin

Written by Kirstina Bolton
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Extra! Extra!



“Flowboarding” is not just a ride, it is a sport... a 21st Century alchemy that has the look of surfing, the ride of snowboarding, the tricks of skateboarding, and boards derived from wakeboarding, and it will be making waves at the Westin Kierland Resort.

Kierland FlowRider is scheduled to open August 2012 as the first boardsport simulator in the Arizona resort market. Bringing the California beach lifestyle to the Sonoran desert of Scottsdale, this wave technology by Wave Loch™ will attract youth, families and all boardsport enthusiasts. www.KierlandFlowRider.com.