

## Local Toffee Company Goes Hi-Tech

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EXTRA EXTRA!



Since their recent expansion, GoodyTwos Toffee Company has launched a new and creative element to their brand. The company will now be using iPad registers and a streamlined back-end portal. Unveiled last week, their new point of sale (POS) system, called [ShopKeep](#), utilizes cloud-based technology and iPads which allows small businesses to grow more effectively.

The system is connected to an online portal or app called BackOffice which automatically updates bookkeeping, sales, graphs, inventory and more while offering a more streamlined approach to the business. We think it is a very innovative way to do business and commend them for their new approach!