

Who Will be Sponsoring Arizona Local in the ESPN's X Games?

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EXTRA EXTRA!

Who is Clean Air Cab, Arizona's first completely carbon neutral taxicab service, sponsoring at this year's ESPN's X Games? Clean Air Cab will be sponsoring Kadi Peterson at this years ESPN's X Games on January 26 - 29.

Who is Kadi Peterson? Peterson is going on her second year of riding competitively. Clean Air Cab is providing Peterson \$1,000 to start her 2012 competition journey. They chose to sponsor Peterson because of her local presence as an Arizona State University athlete. She also donates half of all her winnings to charity, something that Clean Air Cab also incorporates into their business model.