

MMA Advertising Changes Name to ANDERSON Advertising & Public Relations

Written by Arizona Foothills Magazine

Monday, 03 January 2011 16:54 - Last Updated Monday, 03 January 2011 17:17

EXTRA EXTRA!



MMA Advertising, a local advertising and PR firm, have changed their name and logo. What once was MMA Advertising- which stood for the initials of the three partners- is now ANDERSON Advertising & Public Relations, named for the firm's owners, Ted ANDERSON & Sheri Anderson.

Along with the name change, Jeff Hecht has been named the Director of Public Relations, and Laurie Godfrey has been named the new Creative Director.

"We're starting the year with a new name and new brand," says Jeff Hecht, "it's great to start fresh in 2011!"