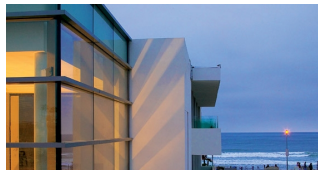


Tower23: San Diego's Luxury Hotel

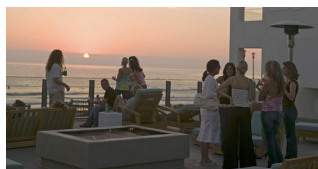
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Looking for some west coast luxury with beachy keen comfort? Don't worry, you won't have to look to far: San Diego's Tower23 is that perfect place.

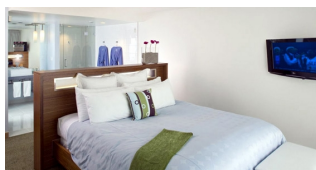


It's hip. It's posh. It's refreshing. Tower23 is a luxurious beach resort where the sun and sand combine in the most natural, yet contemporary way. This is where the beautiful and the fabulous come out to play, and you're invited to join.



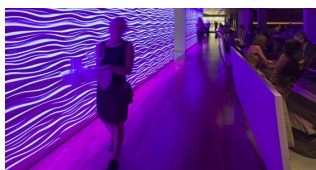
Step off the Pacific Beach and into a pristine escape of all that is modern and hip. The resort is gracefully constructed with glass and striking corners splashed with crisp white walls (which perfectly complement your in-season white cutout one-piece bathing suit). Once you get over how Tower23 almost perfectly resembles the vacay spot of your dreams, step inside and stop yourself from drooling over how stunningly urban it is.

The rooms of Tower23 feature contemporary furniture that makes a bold statement alone. Wooden pieces are accented by hot white bedding and silver fixtures and room accessories. Speaking of accessories, each room is complete with an alluring ocean view, a Tempur-Pedic bed, an LG Flat Screen LCD TV, a step-in rain shower, and more lush amenities.



For the best of the best of Tower23's 44 rooms, the Sweet Suite hits the spot. It's a beach lad or lady's grand domain made up of a king suite and a spacious living room for entertaining or lounging. Sip something from the personal wet bar then step out onto the private balcony. If the rush of the waves isn't relaxing enough, take a dip in the chromatherapy floating whirlpool Jacuzzi tub in the bathroom where the ceiling gives an illusion of raining skies.

We already know you'll grow attached to your in-room comfort, but just in case you need a break, sunbathe or watch the San Diego sunset on the TOWER Deck. Get sexy and social at the TOWER Bar or feast on steak and sea food at JRDN. There, all of the best elements of a day at the beach (from the horizon to the boardwalk) are embodied in its layout while a 70-foot "wave wall" sheds colorful ambiance throughout.



Let us not forget all the fun that beach brings; surfing, jet skiing, boating—you can do it all.

So, what's the hold up? Plan your stay at San Diego's Tower23, and prepare yourself for an escape of modern and contemporary proportions.

Visit www.tower23hotel.com to learn more and book.