

AZ Insider: Look Who Made Best Entrances at Super Bowl Parties

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Kathy Shayna Shocket has the inside scoop on the Super Bowl parties.

Kathy shows us a few of the celebs who made Kodak moment entrances.

When plans for the Giving Back Fund's pre-Super Bowl party were coming together, Erika Williams, one of it's co-chairs knew she wanted something memorable to kick off the festivities. And the Budweiser Clydesdales were at the top of her list. I especially loved the dalmation and many thanks to Andrew H. Walker, Getty Images for the photos. This was the invitation-only fundraiser co-hosted by Mark Wahlberg and producer Michael Bay (Transformers). Erika and her husband Matt Williams, manager of the Washington Nationals, were co-chairs with Arizona philanthropists Linda and Bill Pope.

The Budweiser Clydesdales were there to kick off the party kicking off the party held at the Williams' home on a residential street in Paradise Valley.



Mark Wahlberg also gets a big shout out for a magnificent entrance to the Paradise Valley party! The actor, famously known for arriving with an ENTOURAGE, arrived with a couple of his biggest fans: his two sons.

Playboy Party:



Here's my other favorite arrival. And photographer Steve Yap's reaction as he snapped away for his photo above.. was classic. "Lucky Dog!" he exclaimed.

Yes, Jiff the adorable Pomeranian who has become so famous, (he was just on the Jimmy Fallon show) was surrounded by Playboy Playmates who couldn't get enough of him at the Playboy Party. Besides Jiff, the Playboy party at the W hotel boasted stars like Nelly and Jaime Fox.

BILLBOARD and Hollywood Reporter Party:

At the star studded Hollywood Reporter and Billboard pre- Super Bowl party... the guest star made a SUPER entrance. Usher drove up to the party at an airport hanger in a Mercedes Maybach. Courtesy of Mercedes USA of course. Getting one's brand spotlighted at any Super Bowl activity is the name of the game- and the eyes of the world were on Phoenix, Glendale and Scottsdale for Super Bowl week.



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