

AZ Insider: An Academy Awards Party for Environmental Excellence

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Kathy Shayna Shocket has the inside scoop on people who make a difference.



Kathy takes us to the gala where community leaders graced the green carpet.

It's like a wonderful mini-Academy Awards party but with a green carpet. That's because this gala's purpose is to recognize Arizona's environmental excellence. Community leaders and the royalty of environmental excellence grace the green carpet and stroll into a cocktail hour of impressive museum-like displays spotlighting the nominated projects.

The dinner benefits Arizona Forward - an organization with quite a collective influence to improve the environmental sustainability and economic vitality of Arizona. And the awards gala, in partnership with Salt River Project, is quite the multi-media production!



Pictured above are Arizona Forward's President and CEO, **Diane Brossart**, Board Chair Elect **Dan Litteral** (Apollo Education Group) and Arizona Forward Board President, **Janice Cervelli**, Dean of the College of Architecture and Landscape Architecture at the University of Arizona.



Solana Generating Station won the President's Award (Best of Show). Pictured above, showcasing the award are the Solana project's ___ with Abengoa Solar and ___ with Arizona Public Service. Also _____

At the helm of the production with its magnificent lighting, is SRP's **Mark Kenger**. He's spearheaded SRP's team which also produced the program's videos. Although this year's production was the most elaborate, the technical costs were kept in check, thanks to Kenger partnering with another production group using the ballroom the next evening!

The coveted Crescordia Award (a Greek term that means "to grow in harmony") now encompasses seven categories.

You can check out all of the winners here. <http://www.arizonaforward.org/news/48/> Congratulations!



Kathy Shayna Shocket is a freelance **writer** and **TV-Field Producer** based in Phoenix, AZ. She's a former **TV Reporter** who's also written for such national publications as **TIME** Magazine, **MONEY** Magazine, **PEOPLE** Magazine, the **Hollywood Reporter** and the **NEW YORK TIMES**.