

## AZ Insider: Why a Party Kept Location a Secret

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Kathy Shayna Shocket has the inside scoop on the people that make a difference.



### Why were guests at this fancy party emailed the location just hours before ?

It was the party with a secret location. So secret, that even the guests didn't know where it was going to be until a few hours prior. Although the scenario sounds like it was for a celebrity wedding, and the guests were surrounded by fancy white flowers and other decor, this was a charity party.

About 850 people turned out for the evening of cocktails, dinner and dancing amidst an array of art work and a model painted in **Van Gogh's** "Starry, Starry Night" famous piece. It was all part of the pop up party experience presented by **Dinner d' Arte** which hosts events around the country. The flash mob adorned in white were asked to bring their own picnic dinner, a white table linen, a white napkin, non-alcoholic beverage and white garbage bag.

The \$35 tickets were sold at the door. So where was the "door?" Well, it was a place in Fountain Hills where the sun melted in the beautiful horizon and guests partied under a beautiful moonlight. That's because the secret location was Fountain Hills Park. The winner of the contest for the best decorated table was **Martha Andrighetti** Simkins of **Andrighetti Designs, Interior Design**. Congratuations.



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