

Written by Written by Kathy Shayna Shocket

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**Kathy Shayna Shocket has the inside scoop on the stories that make headlines.**



**Kathy takes you behind the scenes with the celebs and VIPs at Barrett-Jackson.**

Part of the **Barrett-Jackson** excitement is the pageantry of the private parties, including the dazzling invitation-only opening night gala. Partygoers donning millions of dollars of jewelry get a sneak peak at the amazing "jewels" on wheels and a chance to mingle with the celebs and power players of Barrett-Jackson.

Amidst the electrifying auction ambiance, it's the hottest and most reasonable party ticket in town for networking, star gazing, people watching



and the latest food trends and libations.

(Bret Michaels and daughter with Craig Jackson and Carolyn Mullany Jackson)

**Bret Michaels** rocked the opening night fanfare for the 2014 auction in Scottsdale. **Billy Baldwin** also took to the stage to auction off a fantastic \$100,000 2015 Super Bowl Package to benefit the charity named for his mother; the **Carol M. Baldwin** Breast Cancer Research Fund.

Barrett -Jackson has a long history of supporting many charities and **Craig Jackson**, Chairman and CEO of Barrett-Jackson and his wife



**Carolyn-Mullany Jackson** DRIVE the passion for that philosophy.

( Frankie Muniz star of "Malcolm in the Middle" with friend Zach and his soon to be father in law)

Partying in the VIP areas were celebs like 500 winner **Arie Luyendyk** and wife **Mieke Luyendyk**, **Frankie Muniz** and his fiancée **Elycia Marie**, **Linda Vaughn** and **Sir Sterling Moss** and NASCAR owner **Rick Hendrick**, who purchased several cars during the week including a first production 2015 Chevrolet Camaro Z/28 for \$650,000, with the proceeds benefitting Cornerstone Schools in Detroit.

Seated in one corner of comfortable couches for example,were Billy Baldwin, multi-talented business man **Charles Koppelman** and wife **Gerri**



**Koppelman and Craig Jackson.**

(Charles Koppelman, Billy Baldwin, Craig Jackson)

Also during the Barrett-Jackson week in Scottsdale which boasted a record attendance of 300,000, **Gene Simmons** and wife **Shannon Tweed-Simmons** were there to auction off a 1956 Ford F100 custom truck. The gavel fell with a high bid of \$450,000, and proceeds benefit Children's Hospital Foundation of Saskatchewan.

## AZ Insider: EXCLUSIVE: Behind the Scenes with Celebs at Barrett-Jackson

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**Steve Davis**, President of Barrett-Jackson notes that "I am proud to say that once again the Barrett-Jackson team came through for charity including a total of \$1 million dollars benefiting the Armed Forces Foundation, a cause very close to my heart."

**Craig Jackson** is proud that over the Barrett-Jackson auction history more than \$60 million has been raised for charitable causes. "Through our auction platform and waived fees, 100% of the funds bid in a charitable auction flow directly to the cause, maximizing the benefit," says Craig Jackson. "



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