

AZ Insider: EXCLUSIVE: Justin Bieber in Town Unnoticed Days Before Concert

Written by Written by Kathy Shayna Shocket

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Kathy Shayna Shocket has the INSIDE scoop on the Valley's social scene and Celebrities.



Kathy's scoop on where Justin Bieber somehow managed to go window shopping without being noticed. The details of who he was with .. and the photo!

Two days before **Justin Bieber's** launch of his "*Believe*" tour in the Phoenix area - the pop prince went shopping and incredibly - was strolling around a vibrant outdoor mall - without being noticed. And he wasn't even wearing a hat to hide his famous hair locks. Just sunglasses.

But one store owner at the Westgate City Center did recognize him and quietly asked if she could snap a picture of him with one of her employees. The Bieb graciously posed and smiled and then continued window shopping at the mall - again unnoticed!



Justin Bieber poses with Jennifer who works at C'Est Bein Skin Care

Yes -at about 5:30 p.m. two nights prior to the Bieb's concert - **V Calvin**, owner of C'Est Bien Skin Care recognized him and bravely asked for a photo. And then the wonderful world of social media took over. Vanessa emailed the photo to a few other tenants in the Westgate mall. The owner of la Lady Designs, **Brittney Montgomery**, then posted it on her Facebook. That's when Bieber fans started to swoon - showing up outside her shop to see if they could catch a glimpse of the star.



Jumping for joy in the tutus by la Lady Designs

Groups of Bieber's teenybopper fans not only showed up on Thursday- but they hung out outside the shops on Friday and Saturday prior to concert- hoping the Bieb would return. Amidst all the excitement - la Lady Designs sold a record number of the custom designed tutus and other merchandise designed for young girls in honor of Justin Bieber's concert.

By the way.. Justin wasn't with his girlfriend **Selena Gomez**- but was casually strolling around the mall with his driver and a guy friend.



Kathy Shayna Shocket is a freelance Reporter, Photographer and TV Field Producer based in Phoenix, AZ. She can be reached at redkarpetgirl@aol.com