

Written by Written by Kathy Shayna Shocket

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**Kathy Shayna Shocket has the Inside Scoop on Celebrities and the Valley's social scene.**

**Kathy's scoop on which Phoenix entrepreneurs were on the red carpet at the Oscars.**

Did you recognize those well known Phoenix entrepreneurs on the red carpet of the Oscars? Yes, that was **Rolf Lohse** and **Francis Tesmer** being photographed on the red carpet along with other Valley residents in formal attire. Ok, so **Rolf** and **Francis**, the co-owners of Rolf's Salons and Spas in Arizona weren't at the Oscars in Los Angeles, but they *were* at the Arizona Biltmore for one of the official viewing parties sanctioned by the Academy Of Motion Picture Arts and Sciences!



*Rolf Lohse and Honorary Chair Kacie McSorley*

The live viewing party "Oscar Night America" which attracted 256 guests, was one of 50 approved by the Academy across the country. And I love the creative "golden" touch of the bronze statues on the red carpet at the Phoenix gala. Take a closer look at the pics of the the bronzed gentleman above and you'll realize that they are actually not statues. They are four professional models who were spray painted in someone's garage prior to the gala.

The team at Rolf's Salon presented a glamorous fashion show at the Phoenix event with the models styled in "Hollywood through the ages" costumes, make up and hair. Models were transformed into past and present celebrity icons including **Elizabeth Taylor**, **Vivian Leigh**, **Natalie Portman**, and **Michelle Williams** as **Marilyn Monroe**.



And Rolf's Salon at Gainey Village was abuzz earlier that day with a pre-event. About 20 guests from the Oscar Night America in Phoenix took advantage of Rolf's \$75 package deal for a "red carpet ready" champagne brunch, hair and make up. And quite the show-biz addition was celebrity **Chef Zipora** who prepared the culinary delights brunch.

The Phoenix event of Oscar Night America was chaired by **Dr. Marc Rosen** and benefits the Arthritis Foundation Arizona Chapter. **Kacie McSorley** was the Honorary Chair of the gala.

Also on the Phoenix event committee were **Dr. Jimmy Chow**, **Bettina Chow**, **JoAnn Holland**, **Nancy Keane**, **Joyce Santis**, and **Maureen Wade**. The Arizona chapter of the Arthritis Foundation is dedicated to helping the 1 million people in Arizona affected by arthritis.



## AZ Insider: Phoenix VIP's at Oscars!

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http://www.azinsider.com/Phoenix-VIPs-at-Oscars/