

## Kathy Dishes On All-You-Can-Eat Caviar

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**"The AZ Insider" with Kathy Shayna Shocket: Get the inside scoop on Arizona's social scene and celebrity news.**

**Why was Rolf's serving caviar?**

**Speaking of caviar...**

Look who was spoiled with caviar when Rolf's salon hosted the launch of a new product inspired by the structure and essential properties of caviar.

What a party. At about happy hour, guests started to arrive at the Gainey Village location in Scottsdale. And several clients were treated to the luxury of the new conditioning treatment.

You may have seen the newest treatment from Kerastase Paris called Chronologiste, featured in *Vogue*, *Elle*, *Glamour*, and other leading fashion magazines. Well, Rolf's Salon was so excited to be the exclusive retailer of this luxurious product in Arizona that it had a celebration with Champagne and caviar.



As clients were treated to the treatment, scalp massage and blow dry, they were served Champagne and caviar. Pictured above, I captured **Veronica**, a senior stylist, as she took a brief break and indulged in the caviar. However, the pregnant Veronica skipped the Champagne.

Pictured below, **Rolf** and co-owner **Francis Tesmer** toasted with their employees and clients.



Celebrities like **Blake Lively**, **Whitney Port**, and **Rachel Weisz** rave about Chronologiste's ability to transform the hair. It takes lackluster, dull, lifeless hair and energizes and restores it into a luxurious form. The Chronologiste in-salon ritual combines an exclusive massage and a sensorial application with the use of a thermal wrap to optimize the hair and scalp benefits.



The result? The hair is incredibly soft and shiny. Take a peek at the photo above.



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