

Alternatives to Standard Brick and Mortar V-Day Gift Options

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Card and candy companies have tried to turn Valentine's Day into a consumerist holiday, but Valentine's Day is about more than a bouquet of a dozen red roses and chocolates lost in a sea of red, pink and white decorations. Valentine's Day is about expressing to your partner the adoration and love you feel for them. Flowers die, and chocolates get eaten. All that remains are wilting roses and a stomach ache (Could it be food poisoning from that new French place? You ask yourself) from a day that was supposed to be filled with anticipation and rich in splendor.

If you are [truly, madly, and deeply](#) in love, don't make the same mistake everyone else does and get lost in the consumerism of Valentine's Day. Instead, make every minute count with an experience and gift that will transcend time.

It's All About the Love

We are all susceptible to the idea that Valentine's Day is meant to be used as a day to flourish all of our attention on our paramour. But when you get right down to it, if you truly love someone, you shower them with affection and love all year, not on some specified date set by the powers that be. Valentine's Day, inspired by a priest who married lovers in secret and descended from the [ancient Roman holiday](#) Lupercalia is a day focused on the pursuit of love, a day about more than gifting your lover with flowers. This holiday that has transformed and moved beyond the limits of time is about celebrating the love you share with your partner. So this year, instead of showing up with the same 12 red roses and making the same dinner plans, why not make Valentine's Day more meaningful by presenting her with a resplendent gift that she will use time and again?

Give her the Gift of Time

One way to show your mate you think more about her in an hour than you do in a single day is to get her a unique and unusual gift that represents her individuality and is a symbol of your unwavering devotion. No, this isn't about a tennis bracelet, this is about knowing the woman you love and understanding her true self. For the woman who is made of heartier stock, a woman who values substance over material things, the perfect Valentine's Day gift for her is about more than the price it's worth; it's about its authenticity.

Don't go with the same non-functional piece of jewelry for her, she already owns a pair of diamond earrings and a pearl necklace. For a woman of character, a woman who works hard and shows you how in love with you she is, give her a gift that she can use and see every day: give her an elegant timepiece. A luxurious watch holds the same value as a fine piece of jewelry, but classic jewelry wear, like [Omega watches](#), show your partner that you value more than her beauty, omega watches prove to her that you recognize her intelligence, strength, and sophistication.

Valentine's Day promoters would have you believe that all women want that signature piece of jewelry that defines what the relationship means for their partner. This is untrue. What women really want on Valentine's Day is a thoughtful [gift](#) from their partner that shows her why he loves her, not what he was able to afford or felt pressured to buy.

Valentine's Day is a day that has the power to make people feel inadequate and unlovable. Don't let the woman in your life feel this way, she deserves better. Prove to her that she is, and always will be, the love of your life.