

Get to Know "The List"

Written by Elizabeth Liberatore

Monday, 12 November 2012 13:28 - Last Updated Monday, 12 November 2012 13:43



Never underestimate a power couple; especially, if they both are in business together. Matthew Kingsley and his wife, Jan Jeffcoat, are not only married but also work side-by-side. "[Working together is the] best of both worlds...she's in front of the camera and I'm behind the scenes," Kingsley says.

Kingsley is the president, founder and CEO of 3 Kings Entertainment—a full-service talent representation firm focused on achieving success for outstanding talent in broadcasting, cable and new media. 3 Kings Entertainment launched in early 2003 and has flourished into one of the top full-service media personality representation firms in the Valley. "I represent a very diverse group of media personalities (news anchors, reporters, sportscasters, correspondents, weather-casters and studio hosts) locally and at the national level on Fox News Channel, CNN, HLN, ABC News, ESPN, Fox Sports Net, Comcast SportsNet, Golf Channel, NFL Network, Big Ten Network and beyond," he says.



While Kingsley's business has excelled and will celebrate its 10-year anniversary in March, the real star of the show—literally—is his wife Jan Jeffcoat. Jeffcoat co-hosts Scripps' new syndicated magazine show "The List," along with Matt Gallant, Conor Knighton and Teresa Strasser. "The List" first aired on Sept. 17 and can be accessed locally at 4:30 p.m. on ABC 15. For all magazine lovers, this show is for you. "The List" is a television news magazine that finds the intersection between the news of the day and pop culture on a nightly basis. "Our mission is to capture what people are talking about whether it's news of the day, viral video, hottest trends or ways to save money. What makes *The List* different from traditional news and entertainment shows is that it analyzes the day's headlines in an unexpected and sometimes humorous way," Jeffcoat says.

Executive producer, Rick Joyce, wanted a show that would appeal to audience members of all kinds. If you like reading the latest and greatest trending tweets or get caught up on popular culture via E! News, then *The List* is the show for you. "We're engaging the viewer in a nightly conversation that drills down on the stories everyone is talking about. It's a conversation they likely started earlier in the day in their workplace, with their family or on their smart phone through social media. It's our job to button up that conversation with take-away knowledge presented with a point of view that entertains and informs...and a few surprises," Joyce says.

As for the dynamic duo, their future together and in the entertainment industry is looking bright. Kingsley plans to branch out and start a production and consulting company with 3 Kings Entertainment and Jeffcoat plans to watch "The List" grow into something special as the years pass. "It's exciting to be part of a show that's just launching and seeing it transform. I enjoy the journey and the challenge," she says.

For additional information: <http://www.thelistshow.tv/> or <http://3kingsentertainment.net>.