

Written by Mallory Gleich

Thursday, 09 October 2025 07:20 -

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One of Arizona's most heartwarming and high-energy fundraisers is back this fall. **Paul's Car Wash**, the annual event led by Arizona's Family First Alert Weather Meteorologist and Community Ambassador Paul Horton, returns for its 18th year on **October 23 and 24, 2025**, at Desert Ridge Marketplace. From 8 a.m. to 6 p.m. each day, the event will combine fun, foam, and fundraising to benefit [Big Brothers Big Sisters of Central Arizona](#) (BBBSAZ).

What began nearly two decades ago as a small-scale community initiative has grown into a major two-day celebration of service and mentorship. Paul's Car Wash brings together corporate teams, volunteers, and celebrity guests who all roll up their sleeves to wash cars, engage with the community, and raise funds to support BBBSAZ's one-to-one youth mentoring programs. With more than 1,500 children served annually by BBBSAZ across the state, the impact of this event is far-reaching. Each dollar raised helps connect young people with mentors who can guide them toward a brighter future.

"Paul's Car Wash is a celebration of mentorship and the power of community," VP of Development Steve Conrad said. "The support of Paul Horton, Arizona's Family, and our incredible sponsors ensures that more children across Arizona have access to a positive role model in their lives."

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This year's car wash promises live entertainment, community engagement, and plenty of excitement. Attendees can expect a festival-like atmosphere with appearances from local celebs, live broadcasts, and volunteers united by a shared commitment to helping Arizona's youth thrive. The event is made possible through the support of dedicated sponsors who continue to champion the cause.

Major partners for 2025 include Cox, ATL Wings, Techbros, Charles Schwab, Republic Services, Fry's, Renewal By Andersen, and UMB Bank. Arizona's Family sponsors - Chas Roberts, Techbros, Lerner and Rowe, Princess Resort, and Albertsons Safeway - have also played a vital role in sustaining the success of Paul's Car Wash year after year. Horton, who has become synonymous with the event, continues to use his platform to bring people together in support of mentorship.

His energy and enthusiasm help create a sense of unity and purpose that drives the event's success. What started as a simple act of giving has become a cornerstone of the local philanthropic calendar. For those unable to attend, there are plenty of ways to get involved: whether by making a donation, sponsoring a wash, or simply helping to spread the word about Big Brothers Big Sisters of Central Arizona. To learn more, visit [bbbsaz.org](https://bbbsaz.org).