

Phoenix Open, You Don't Look a Day Over 75

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Aside from a new sponsor, the Phoenix Open has something else to cheer about... its 75th birthday.



The 2010 edition of the Waste Management Phoenix Open marks the 75th year that the tournament has graced the Valley. While the tournament has changed venues over its long-standing run, we've all come to appreciate TPC Scottsdale for providing stadium-style mounding, vast open space (even with half a million people) and immaculate fairways throughout the eventful week.

Due to the monumental anniversary (and because they are just so darn nice), tournament hosts The Thunderbirds have introduced some stellar deals for event access.

A \$75 weeklong Grounds badge (a \$175 value or \$100 savings) is available only at the Main Tournament Entrance Ticket Booth. \$75 will buy you one General Admission Grounds Badge valid for each day of the 2010 tournament (Monday – Sunday).

\$5 tickets will be sold at the Main Tournament Entrance Ticket Booth (only) on Monday, Tuesday and Wednesday of tournament week. Tickets will only be valid for the day on which they are purchased. \$5 tickets will be limited to two per person. \$5 tickets are not available through Ticketmaster and offer fans a \$20 savings off the typical \$25 general admission.

Commemorative 75th Anniversary posters featuring Phoenix Open greats Ben Hogan, Arnold Palmer, Johnny Miller and Phil Mickelson will be available throughout the tournament and will sell for just \$7.50. Created by local artist Brent Bengner and printed free-of-charge by Creative Litho, all proceeds from the sale of the posters will go to Thunderbirds Charities.

There will also be a 21-gun salute by the Marine Corp prior to the start of Wednesday afternoon's Shot At Glory closest-to-the-pin contest on the 16th hole. The Waste Management Phoenix Open's Shot At Glory is a closest-to-the-pin contest for charity on the famed 16th hole on Wednesday, February 24th. The contest begins at 3:30 pm and will feature approximately 30 participants from all walks of life, including celebrities, war heroes, tournament sponsors and regular, every-day golf fans. Two lucky fans will be chosen randomly from the 16th hole crowd and asked to participate in the contest.

So, wear bright colors and plan what you'll say to standout.

www.wmphoenixopen.com.