

Phoenix Open Glory

Written by Written by Nichole Brophy

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I've attended numerous golf events in recent years and have witnessed my share of closest to the pin contests and prize holes. I've played in tournaments where amateurs have jarred it and won a car, a trip or some other unfathomably fortunate prize.



Next week, during the Waste Management Phoenix Open, some lucky amateurs will be given the chance to take a shot on the famous 16th hole at TPC Scottsdale for philanthropic benefit. Yep, this closest to the pin contest awards the winner with a hefty donation to the charity of their choosing.

Already known for its outstanding charitable contributions, the Phoenix Open (and tournament hosts The Thunderbirds) have raised more than \$65.9 million for charities, with more than \$37.9 million generated since 2004. Two lucky fans will get the chance to add to that total next Wednesday as they tee up along with a host of local media personalities, Hollywood celebrities (including Ray Romano and Josh Duhamel), community heroes and tournament. Affectionately called the "Shot At Glory," the friendly competition will feature 30 participants and will take place following the completion of the FBR/Xerox Pro-Am at approximately 3:30 pm. The event is open to spectators, so if you are attending the Pro-Am be sure to stick around for the closest to the pin festivities. Making the event even more memorable, this year's competition will pay tribute to the Wounded Warriors Project. Several Iraq and Afghanistan war veterans will be participating in the competition.

Tournament host The Thunderbirds will award more than \$100,000 to the charities chosen by each competitor. If a participant makes a hole-in-one, \$1,000,000 will be given to the charity of their choice. If the ever-so coveted Ace is not in attendance, \$40,000 will be donated to the charity of the participant who is closest-to-the-pin, while \$25,000 and \$15,000 will be donated to the 2nd and 3rd place finishers. Each of the remaining participant's charities will receive \$1,000.

The two fans participating in the Shot At Glory will be chosen randomly by tournament officials on the day of the event and through contests and retail promotions by Waste Management Phoenix Open sponsors such as Waste Management, the Tilted Kilt and Data Centers.

To Learn More

To learn more about the Waste Management Phoenix Open or The Shot at Glory, visit www.wmphenixopen.com.