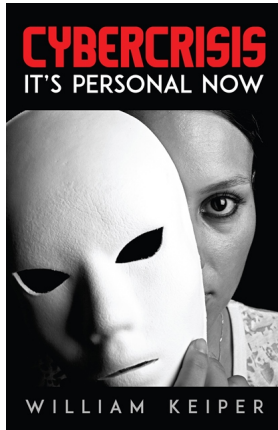


Written by Editorial

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Phoenix's own William Keiper's new book *CYBERCRISIS - It's Personal Now* is now available on Amazon.com.

*CYBERCRISIS* will arm the reader with crucial knowledge about being hacked, smartphone and internet addiction, fakers on social networks, content over-sharing, the Dark Web and the personal impact of cybercrime. "The Web is us, and we as a collective are the Web. The rising global cybercrisis is no longer something remote from the typical social media user. It has found us on our smartphones, tablets and computers," says Keiper. "*CYBERCRISIS* will heighten the reader's awareness of some of the factors and conditions that could, in the blink of any eye, suck them into a personal cybercrisis. It represents a warning shot for those predisposed to trust their fellow man in the real-world and, without thinking, carry that bias into cyberspace. After reading *CYBERCRISIS* you will better understand this dynamic relationship, and will be motivated to accept a higher level of personal responsibility for your digital well-being."

Keiper has written two previous books: *Life Expectancy – It's Never Too Late to Change Your Game* and *The Power of Urgency*, in which the driving themes involve greater self-reliance.