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Calling all fashionistas and luxury handbag addicts! On Thursday, September 29th from 4pm to 8pm, meet Michael Tonello, author of *Bringing Home the Birkin: My Life in Hot Pursuit of the World's Most Coveted Handbag*, and hear straight from the 'Birkin King' about his amazing true adventures and world-wide quests for the exclusive Hermes Birkin handbag--and his success at cracking the legendary two-year waiting list to get them. A New York Times Best Selling author, Tonello is considered one of the world's most foremost experts in the acquisition and resale of highly coveted luxury handbags and accessories. Tonello is teaming up with Scottsdale-based Biltmore Loan and Jewelry in celebration of the Grand Opening of their new North Scottsdale flagship store.

Tonello will host a book signing, meet and greet and shopping party where you can buy and sell luxury handbags. The first 100 guests will receive a complimentary copy of the book for the book signing. For the first time ever, Biltmore Loan and Jewelry will showcase its complete luxury handbag and jewelry collection for sale for up to 90% off retail prices, including a vast selection of Hermes handbags - including the world's most expensive handbag - the Hermes Crocodile Himalayan, priced at \$185,000. Biltmore Loan and Jewelry's vast luxury handbag, jewelry and accessories collection includes new and pre-owned bags, jewelry and accessories from Chanel, Louis Vuitton, CELINE, Givenchy, Fendi, Prada and more that start at under \$100. Shoppers can even bring their unwanted designer handbags to the event which can be sold for cash to instantly use as trade up for a newer designer handbag.

Biltmore Loan and Jewelry's new flagship location boasts over 3,000 sq. feet of luxury space where priceless works of art and jewels are bought and sold in a highly private environment. Modeled after Sotheby's Auction House in London, the richly appointed space displays stunning artwork, jewelry, collectibles and fine antiques for sale. One of a kind Rolex watches, Picasso paintings and high end vehicles such as Rolls Royce are just a few of the luxury items Biltmore Loan accepts for collateral lending or outright purchase.

The book signing and meet and greet with Michael Tonello kicks off a weekend-long Grand Opening celebration for Biltmore Loan. On Friday, September 30th, the store will host a "What's It Worth Day," an Antiques Roadshow inspired open house where shoppers can bring any item they own and find out what it's worth. On Saturday, October 1st, the store will host an all-day Grand Opening Open House Celebration where all high-end items will be on display and available for sale including luxury watches, jewelry, fine art, collectibles, sports memorabilia, cars and much more. For more information about Biltmore Loan and Jewelry visit www.biltmoreloan.com.