

May 1: PetSmart and the Arizona Diamondbacks Attempt to Set World Record

Written by Editorial

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After the successful launch earlier this month of the *PetSmart Patio* and additional PetSmart-sponsored permanent dog-welcoming facilities at Chase Field that have created the first-ever season long dog-friendly ballpark in America, PetSmart, the Arizona Diamondbacks and Central Garden & Pet are attempting to set a GUINNESS WORLD RECORDS title for the most dogs attending a sporting event.

The attempt will be officiated by a GUINNESS WORLD RECORDS adjudicator and take place Sunday, May 1, when the D-backs host the Colorado Rockies and the national kick-off of Bark at the Park, a traveling 12-game dog-friendly program where dog-loving fans can bring their best friends to a baseball game at stadiums across America. This year's Bark at the Park program is hosted by Central Garden & Pet, the parent company of Nylabone® and AvoDerm® Natural Pet Foods, as well as PetSmart. Bark at the Park has been run by this Central Garden & Pet-led sponsorship group for more than a decade and dog attendance at these events at stadiums across the country has ranged from 300-900 dogs per game.

The group's aim is to host 1,000 dogs at Chase Field on May 1. According to the GUINNESS WORLD RECORDS organization, this is the first official attempt for this record. The GUINNESS WORLD RECORDS adjudicator will account for the dogs entering Chase Field and is expected to call the record by the end of the second inning.

In addition to taking in a baseball game together, fans and their canine companions can participate in the pre-game "Puppy Parade" held on the field's warning track where it's hoped that 1,000 dogs will take part. Also on hand will be dog-friendly ice cream, PetSmart's Pet Expressions dog-friendly paint stenciling service featuring the D-backs and other MLB logos, as well as photo ops, giveaways, discount coupons – and even dog adoptions. The Arizona Animal Welfare League will be hosting dog adoptions in *The Adopt Spot™* by PetSmart during the game so that fans who want to expand their families through adoption can help these dogs find their forever homes.

Tickets start at \$20 per person and \$20 per dog and can be purchased at www.dbacks.com/barkatthepark.