

Arizona Office of Tourism Spring Training Ticket Giveaway, Every Tuesday in March

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Thursday, 10 March 2016 08:26 - Last Updated Thursday, 10 March 2016 08:34



March is synonymous with spring training in the Valley. With many visitors headed into town for vacation and to attend a few games, it's no surprise that it also happens to be the busiest month for Maricopa County's lodging and tourism industries.

Last year, more than 1.6 million fans attended at least one spring training game. Between the 15 teams and 10 stadiums in greater Phoenix, the economic impact was approximately \$544 million. Based on the energetic start to this year's spring training activity, 2016 is expected to bring similar levels of success, if not surpass the 2015 numbers.

To help locals and out-of-town visitors take part in the excitement, the Arizona Office of Tourism (AOT) recently launched its Ticket Tuesday campaign.

Each Tuesday in March, AOT will reveal a clue to a popular local tourist destination on its Instagram account, [@Visit_Arizona](#). Followers can head to the secret location at a specified time to claim spring training tickets from Arizona ambassadors, take pictures with spring training props and grab a few fun game day snacks such as sunflower seeds, peanuts and bubblegum to enjoy at the game.

Make sure to follow AOT on social for details about the next Ticket Tuesday destination and check out VisitArizona.com/springtraining for ideas on where to shop, eat, play and relax after a game.