

Outlets at Anthem Call for Charities

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Outlets at Anthem invites Phoenix nonprofits of all varieties to participate in the center's annual Shopping Extravaganza event on Oct. 3. Through this one-day philanthropic event, charities create awareness about their cause and raise funds for their organization. Organizations interested in participating must be a 501c3 designated group. There is no fee to become a charity partner, and the deadline to submit an application is Monday, June 15.

Outlets at Anthem's 11th annual Shopping Extravaganza is a one-day event where ticket holders can shop and receive exclusive discounts and offers, a free lunch, wine and chocolate tastings, and are eligible to win over \$30,000 in gift card prizes in four hours.

Nonprofits that wish to participate in the event are asked to sell at least 100 tickets. For every \$20 ticket that is sold, \$15 will go back to the charity. Outlets at Anthem will provide all promotional materials and expertise to help organizations raise money and awareness to benefit their cause.

To submit an application, please visit www.outletsanthem.com/events.