

Push for Holiday Blood Donors

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United Blood Services has partnered with 12 News, *The Arizona Republic*, 17 Valley radio stations and community sponsors to ask you to give blood June 24 to July 5, as the two weeks surrounding July 4 have traditionally been the most difficult to meet patient blood needs. The need for blood donors has escalated since the beginning of the vacation season, especially for type O-negative, the universal blood type required primarily by emergency and trauma patients, and also used in life-saving transfusions in premature babies.

Donors at six Valley donor centers will be thanked with a voucher for a free Whataburger and be entered into six daily raffles for a pair of tickets on the Grand Canyon Railway. All donors will also be automatically entered in the summer raffle to win a 2014 Passat S, donated by your Valley Volkswagen dealers.

On July 5 at Saving Arizona, Arizona's largest blood drive, a donor will be drawn as one of the 10 finalists for the Volkswagen Passat S. For an appointment and learn dates, times and donation locations, call 1-877-UBS-HERO (1-877-827-4376) or visit www.BloodHero.com.