

ASU takes on BYU in The Fiat of Scottsdale Rugby Bowl

Written by Karah Van Kammen

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[The Fiat of Scottsdale Rugby Bowl: Spikes & Spokes](#) is set to take place on April 12, 2014 at 1:10 p.m. at WestWorld of Scottsdale where the nationally-ranked team from Arizona State University will take on the #1 ranked team and defending college champions from Brigham Young University. Rugby fans will also enjoy cuisine from a variety of the Valley's favorite food trucks as well as some great local brews from an on-site shaded Beer Garden.



The Rugby Bowl, straight from the owners and producers of [The Polo Party](#) and [The Hottest Race on Earth](#), is expected to offer top-notch entertainment and hospitality. Gates open at 11:30 a.m. with kick-off starting at 1:10 p.m. and attendees are encouraged to stay for the on-site after the game to keep the party going with entertainment by The Keltic Cowboys.

Bikers for Boobies, a non-profit organization that provides cancer awareness, education and financial resources for cancers, including breast cancer, will be the primary charity partner for the event. Each person riding a motorcycle to display within the event grounds will be able to attend the event for free upon donating a \$5 donation to the Bikers for Boobies.

Fans can choose from a general admission ticket, tailgating option or relax in one of several tents including a shaded mid-field VIP tent, a reserved Arizona State University tent or non-alcoholic reserved Brigham Young University tent. A VIP Sky Box option is also available for large parties and groups.

The same ownership and production team also launched "The Hottest Race on Earth" whose inaugural field was called the best racing field in Arizona in two decades and was won by a two-time Ethiopian Olympian. The group's Scottsdale Ferrari-Maserati Polo Championships: Horses & Horsepower is now the most attended polo event in the United States after more than 12,000 gathered at WestWorld just one month ago.

Information and tickets are now available at www.TheRugbyBowl.com. For media inquiries please contact Jennifer Parks at jparks@RoseMoserAllynPR.com or by phone at [480.495.3806](tel:480.495.3806).



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