

Christmas in July For a Good Cause

Written by Melissa Larsen

Monday, 08 July 2013 14:13 - Last Updated Monday, 08 July 2013 14:19



It is Christmas in July for Goodwill of Central Arizona, one of the oldest and largest nonprofit agencies in the state. At their retail locations throughout the Valley, Yuma and Prescott, various holiday decorations and merchandise will be available through July 31 with funds benefiting Goodwill's Put People to Work mission. "Christmas in July is always a favorite event for our shoppers," says Jackie Halleen, vice president of retail operations. "Holiday décor and merchandise is not normally discounted, so we're encouraging people to take advantage of it and beat the rush of holiday shopping."

Throughout the month, Goodwill stores will also be offering various promotions and sales.

- July 9: It's snowing holiday deals with 30 percent of all Christmas seasonal items
- July 13: Christmas seasonal included in 50 percent of Sale Saturday
- July 19: Stock up before holiday décor deals melt away, 30 percent off all Christmas seasonal items (excludes Lindsay and Warner store)
- July 27: Christmas seasonal included in 50 percent of Sale Saturday
- July 31: Christmas in July blowout featuring 75 percent of all Christmas seasonal items