

Phoenix Suns Unveils New Logo

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For the first time in 13 years, the Phoenix Suns has modernized its logo, unveiling a "new look embracing the rich history and success of our organization, while offering our fans an update that was long overdue," says Suns' president, Jason Rowley. This is the fourth time in franchise history that the Suns revamped its logo. The Suns have also updated its "PHX" bird logo, as well as created a new "S" logo that will show up on team merchandise.