

## Scottsdale Gets a Taste of New Premium Vodka

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### EXTRA EXTRA!

Award-winning Vektor Vodka will have its debut at W Scottsdale Saturday, Feb. 23. The ultra-premium, seven-time distilled Russian Vodka by Native Spirits Limited will grace all tables for you to indulge in bottle service unlike anything you've ever tasted. The Vektor Vixens will also be on hand to introduce the sexy new brand to the Valley.

“We are excited about launching Vektor ultra-premium Russian vodka in our home market of Arizona. The response from resorts, restaurants, retail locations, and even our distributor, has been amazingly positive,” said Dr. Mark S. Williams, founder of Native Spirits Limited and brand owner of Vektor Vodka. “I think people will be surprised at how luxuriously smooth the vodka is.”

On top of the delicious drinks, national recording artist and W Scottsdale monthly resident Kelley James will perform at the launch party. This will be James' first appearance in Arizona since opening for O.A.R. in front of a sold-out audience at the 2013 Bird's Nest at the Waste Management Open.

For more information, visit [www.vektorvodka.com](http://www.vektorvodka.com).