Pink or Blue? Gender-Reveal Trend

Written by Melissa Larsen Wednesday, 30 January 2013 12:05 - Last Updated Wednesday, 30 January 2013 12:14



Instead of simply being told if expectant parents are having a boy or girl like the good ole days, today's parents-to-be are hosting gender-reveal parties--and one Scottsdale bakery is getting in on the action. Scottsdale's Sprinkles Cupcakes has launched new gender-reveal cupcakes. These cupcakes are available at all Sprinkles bakeries.

The yummy treats are filled with pink or blue marshmallow cream; upon cutting into the cupcake, the baby's gender will be revealed. Guests can custom order these special cupcakes for \$45 per dozen (dozen is the minimum order). www.sprinkles.com.