

New Concept to Open at Scottsdale Mall

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Proving again to be one of the most fresh spots to shop in the Valley, Scottsdale Fashion Square will debut yet another store in May: a new concept from Ann Taylor. This marks the brand's second concept store in Scottsdale; the first opened last year at Kierland Commons. The new concept is inspired by a stylish contemporary home. Features of the new store will include:

- White-washed maple hardwood floors, luxurious crystal chandeliers, modern tufted furniture and sleek feminine fixtures inspired by the ultimate closet.
- Wardrobing niches that allow for strong fashion stories as well as a broad assortment of product.
- Styling rooms that feature unique floral wall coverings, luxe ottomans, plush carpeting, and a new proprietary lighting system with flattering backlit mirrors.
- Curated fashion presentations and expert styling services add to the store experience making shopping easy and fun.
- Dedicated stylists on staff and available for both walk-ins and by appointment to assist clients in putting together perfect individualized looks for any occasion.

The new Ann Taylor makes it debut Friday, May 3.