

## New Video Depicts Phoenix as it Really Is

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EXTRA! EXTRA!

Phoenix, Arizona get a pretty bad rep for being a seemingly dry desert, stripped of cultural influences and exciting things to do. But thanks to the Phoenix CVB, who partnered with a number of hotels and restaurants around the Valley, a new video "Downtown Phoenix, It's Cooler Than You Think" showcases the common misperceptions of Phoenix and presents the Valley in a whole new light, perfect for visitors. Check it out here!

{youtube}wK\_BICWOg24{/youtube}

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