

Sneak Peak Into Key to the Cure 2012

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{youtube}BvYabhv6cTY{/youtube}

EXTRA! EXTRA!

Key to the Cure is a nationwide Saks Fifth Avenue fundraising initiative to raise funds for women's cancer. Every year, Phoenix's finest women come together to plan the signature fashion event that benefits TGen(Translational Genomics Research Institute). With such sponsors as El Chorro, PHX Architecture and yours truly, we are anticipating the largest gathering yet, honoring survivors and celebrating life in all its rosy colors. Join more than 200 well-heeled women (and a few good men) as they shop to put an end to women's cancer on October 19.

To purchase tickets to this year's gala, visit www.tgenfoundation.org