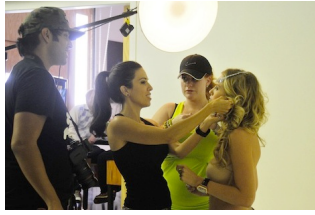


## Local Jeweler Shoots Sexy Ad Campaign

Written by Kirstina Bolton

Wednesday, 22 August 2012 09:24 - Last Updated Wednesday, 22 August 2012 11:06

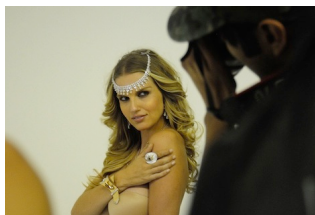
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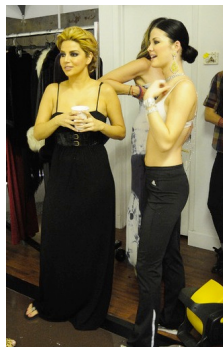
Yesterday, AZFoothills was able to catch up with celebrity jeweler, Jacqueline Nerguizian (pictured center), for a photoshoot in Scottsdale she is compiling with Isaac Jewelers for their new campaign as well as the back cover shoot of our very own Luxury Issue in November.

Three models: Rachel Mortenson, Pani Ghadimi and Jenny Watwood, were laden with diamonds and jewels from Nerguizian's collection, as well as some of Isaac Jewelers' watches, and lit up the room for an all-out shoot that only solidified the age-old statement that diamonds really are a girl's best friend.

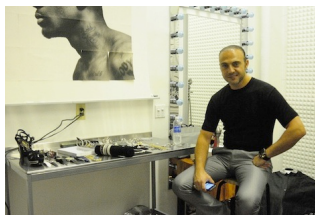
Check out the behind-the-scenes look as these talented individuals work their magic.



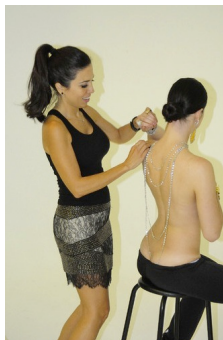
Rachel Mortenson doing what she does best.



Pani Ghadimi and Jenny Watwood preparing for their time in front of the camera.



Isaac of Isaac Jewelers



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Jacqueline with Jenny Watwood, who was our cover model of the Luxury Issue 2011.