## New Updates on Polo Party!

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## EXTRA EXTRA!

There are new updates and Developments on the spectacular event for the Polo Party!



The Polo Party:Horses+Horsepower on November 5th at Westworld is an ambitious first year undertaking spawned by Barrett-Jackson, Arizona polo club, Arabian horse association of Arizona, Neiman Marcus,Olive + Ivy, Arizona Lamborghini and Ferrari clubs and many others. The goal is to turn it into a signature event for the valley. It is also serving as a sneak preview event for Barrett-Jackson 2012

There have been some cool additions since the event was initially announced:



\*Barrett-Jackson will have three, multi million dollar cars on site at the Polo Party. This will be the first year in many that they will have a "reserve" component to the auction, meaning there will be minimum bids on all of the cars. These fabulous cars are of such a high quality that it will be a wonderful opportunity to see them all.



\*The Arizona Lamborghini + Ferrari clubs will also be onsite with dozens of cool cars for everyone to look at and enjoy

\*Dan Majerle agreed yesterday to do the "First Drop," like a first pitch in baseball, to launch the event! We are excited to see Dan! Don't miss you chance to take awesome pictures of him at the event opening!



\*Doll House, the hot new club that opened last week in downtown scottsdale, will be creating a lounge on site for guests to enjoy--joining the Olive+Ivy Champagne Lounge

\* The Polo Party will be importing a professional polo announcer from california to help people understand and follow the match. Ktar sports talk show host John Gambadoro will be doing color commentary!

\*Prior to the stomping of the divots at halftime which most remember from the pretty woman movie... There will be a parade of Arabians in costume, showcasing some of the paegantry, which everyone can enjoy each February at the Scottsdale Arabian Horse Show!

To purchase tickets go to my\_www.thepoloparty.com or for more information go to:http://www.facebook.com/#!/pages/The-Polo-Party/290020001013472