

New Suites for The Phoenician!

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EXTRA EXTRA!

The Phoenician, Arizona's premier AAA Five Diamond resort destination, recently completed more than \$4 million in renovations to its 25 suite offerings – including two presidential suites – located throughout the property's main and casita buildings. The extensive re-design caps a multi-faceted capitalization project begun more than three years ago that has included the enhancement of all guestrooms, as well as the debut of three diverse restaurants and a state-of-the-art ballroom.



The suites, ranging in size from 1,150 to nearly 4,000 square feet, incorporate a traditional-transitional elegance that makes a classic, but bolder, statement. A more playful use of textures and colors is employed, with special attention given to the layering of both to complement the spaciousness of each area. Cool and warm tones, such as navy blue and citron yellow, are intermixed to exude a sharp sophistication.

"The iconic nature of The Phoenician guest experience is driven by the depth and significance of our resort offerings, from dining and recreation, to location and accommodations," said Mark Vinciguerra, managing director for The Phoenician. "Our suite renovations are a core example of this commitment, as legendary luxury and contemporary style come together to deliver beyond expectation."

Adding to each suite's personal motif is the implementation of individual nuances, including custom-designed wall coverings. Non-conventional elements are also introduced throughout as artwork, such as the placement of draperies behind sheers, as opposed to the traditional juxtaposition.

Bringing the latest technology to The Phoenician suites, television mirrors have been installed in the bathrooms, offering dual functionality while maximizing both space and quality. Other new amenities include DVD sound systems, iPod docking stations, wired and wireless Internet access from each suite's desk; and 42- to 47-inch LCD flat-panel, high-definition televisions.

Originating this modern, refined style was Cádiz Design Studio of Costa Mesa, Calif., under the direction of Lorraine Francis.

Located at the base of Camelback Mountain, the 250-acre Phoenician offers two exquisite experiences – a 583-room AAA Five Diamond luxury resort hotel and an exclusive Five Diamond boutique hotel, The Canyon Suites -- at one magnificent destination. The property features elegant, residential-style accommodations, distinctive and tantalizing cuisine across such restaurants as Il Terrazzo, J&G Steakhouse and Relish Burger Bistro, a championship golf course, 11 tennis courts, The Centre for Well-Being and Salon Mila spa complex, an activities program for all ages and interests, numerous boutique shops, a \$25 million art collection and the dramatic 15,000 square-foot Camelback Ballroom. In addition to these offerings, the stylish 60-room Canyon Suites provides more intimate surroundings and enhanced services, creating an atmosphere of uncompromising splendor. Both The Phoenician and The Canyon Suites are owned and operated by Starwood Hotels & Resorts Worldwide, Inc., as part of The Luxury Collection. For additional information, please call (480) 941-8200; (800) 888-8234 or visit www.thephoenician.com.