

## Six-time New York Times Bestselling Author to Host Book Signing!

Written by Sarah Love

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EXTRA EXTRA!

 [Harvey Mackay](#)

### THE MACKAY MBA OF SELLING IN THE REAL WORLD'

Six-time New York Times bestselling author, Harvey Mackay to host book signing for his new book on sales strategies in a new economy

**WHAT:** Come meet New York Times No. 1 bestselling author, Harvey Mackay and have him autograph your copy of his hot-off-the press book: "The Mackay MBA of Selling in the Real World."

In his book, due for release on November 1, Mackay covers everything from how to find the right mentor to earning the loyalty of your customers to overcoming rejection. The book is the sum total of decades of sales know-how teaching go-getters how to make the sale and hit the numbers delivering road-tested, real-world selling advice.

Hors d'oeuvres will be provided and 100 percent of royalties for the books sold at this signing will be donated by Harvey Mackay to the Fresh Start Women's Foundation.

**WHO:** Harvey Mackay

**WHEN:** Thursday, November 3

4 p.m. to 9 p.m.

7 to 7:15 p.m.: Harvey to speak

**WHERE:** Barnes & Noble

Scottsdale Fiesta Shopping Center

10500 N. 90th Street

Scottsdale, AZ 85258

480-391-0048

<http://store-locator.barnesandnoble.com/event/3118390>

### About Harvey Mackay

Harvey Mackay is the author of the New York Times #1 bestsellers "Swim With The Sharks Without Being Eaten Alive" and "Beware the Naked Man Who Offers You His Shirt." Both books are among the top 15 inspirational business books of all time, according to the New York Times. In total, Harvey's books have sold 10 million copies worldwide, been translated into 42 languages and sold in 80 countries. He was voted one of the top five speakers in the world by the 170,000 members of Toastmasters International. Harvey is a nationally syndicated columnist for United Feature Syndicate, whose weekly articles appear in 100 newspapers around the country, including the Orange County Register, Minneapolis Star Tribune and Arizona Republic every Monday. <http://mackaymba.com/http://www.harveymackay.com/>