Family Fun Festival: Everything Kids Fest Teams Up with Ryan House

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EXTRA EXTRA!

EVERYTHING KIDS FEST TEAMS UP WITH VALLEY CHARITY RYAN HOUSE

Proceeds from raffle sales to benefit Ryan House

Scottsdale, Ariz. – The inaugural Everything Kids Fest (EKF) is teaming up with Valley charity Ryan House, for its two-day festival starting on Saturday, October 8, 2011, at Salt River Fields at Talking Stick located at 7555 North Pima Rd, in Scottsdale, Ariz.

Raffle tickets will be sold during the event with a 100% of the proceeds going to help the families and kids of Ryan House. Ryan House provides respites and palliative care for children with life-threatening conditions and, as needed, end-of-life care. In addition, Ryan House families will be on hand to experience the fun.

Supporting local businesses that have made donations to the raffle include AZ on the Rocks, Build-A-Bear Workshops, Castles N' Coasters, Galicia Jewelers, PCA Skin, Phoenix Skin, SEA LIFE Arizona and more.

Everything Kids Fest is a family festival featuring entertainment, activities, workshops and resources for parents, expecting parents and kids of all ages. The event

will celebrate children while promoting healthy and happy families.

The festival will run from 10 a.m. to 4 p.m. both days. Admission for adults is \$12, children are \$7 and children two and under are free. To purchase tickets please log on to www.ticketweb.com.

For more information about Everything Kids Fest please visit www.everythingkidsfest.com.

Local businesses that would like to make donations to Everything Kids Fest can contact tracy@everythingkidsfest.com

For directions or additional questions about the Salt River Fields at Talking Stick please call 480.626.8289.

ABOUT SLE

Steve LeVine Entertainment, LLC (SLE) is a full service event management and public relations company recognized as one of the most respected and innovative full-service operations in Arizona. SLE's services include event planning and coordination, talent booking, graphic design, event marketing and promotions, event production and social media.

ABOUT RYAN HOUSE

The mission of Ryan House is to provide respite and palliative care to children with life-threatening conditions and, as needed, end-of-life care. All services at Ryan House are guided by the principles of palliative care. This philosophy of comfort care addresses not only physical pain but also the emotional, spiritual and social needs of the child and family. Ryan House is an Arizona 501(c) (3) non-profit that was established in 2004. Ryan House opened in spring 2010 with eight children's bedrooms, three family suites, an outdoor playground, art, music, sensory and hydrotherapy rooms. For more information visit www.ryanhouse.org. Follow us on Twitter and join us on Facebook.