

## Jimmy Choo Reveals Autumn Winter 2011 Campaign

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This August & September, be on the look out for the new Jimmy Choo Autumn Winter 2011 advertising campaign shot by fashion photog Steven Meisel.



The campaign is "inspired by cinematic 1970s Parisian glamour and conveys the darker, subversive side of femininity," and is the brainchild of Jimmy Choo's Chief Creative Officer Tamara Mellon. The Waldorf Astoria in New York sets the scene for model Raquel Zimmermann while featuring the new launch of Jimmy Choo men's shoes.



Fashionably fierce, right?