

Make a Difference and Check Out This Blog

Written by Arizona Foothills Magazine

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EXTRA EXTRA!

Ashley LeMieux, a recent Arizona State University graduate, started **The Shine Project** to motivate people to take control of their lives and go after their goals. Her blog, www.ashlemieux.blogspot.com, gives daily inspiration and challenges for people to step out of their comfort zones to accomplish hard things. Ashley wanted to send the message throughout the world that happiness is achievable, and serving others will help you get there. She also created SHINE necklaces as a daily reminder of our purpose to spread our light, and put \$1 of each necklace into **The Shine Project Scholarship Fund**, which will be awarded to an inner city high school student in January 2012. _

The Shine Project was expanded to offline audiences by organizing service projects in different cities to get more people involved. From doing a clothing drive for a domestic violence shelter for women and children in downtown Phoenix, to adopting and cleaning Mission Beach in San Diego, many have felt the affects of SHINE.

In July, the **CHANGE FOR CHANGE fundraiser** will be kicking off. Jars will be distributed throughout Arizona, and the rest of the country for people to put their change in. They will then cash in their change, and submit the money to the Shine Project. All money raised will go into the scholarship fund that will contribute to the SHINE Fundraiser Event in October. The fundraiser is a silent auction/party, with all proceeds benefiting the fund to make a fundamental impact in the lives of children. _

Please watch this short [video](#) about the Shine Project!