

Arizona Foothills Looking for a Marketing Genius

Written by Arizona Foothills Magazine

Thursday, 12 May 2011 10:23 - Last Updated Thursday, 12 May 2011 11:05

EXTRA EXTRA!

Arizona Foothills Magazine and AZFoothills.com are looking to fill the role of a Promotion Manager! Tell your friends.

Promotion Manager

If creative, magazine-style writing and project management are your strengths, you may be a good fit for the Promotion Manager position available at *Arizona Foothills Magazine*.

The Promotion Manager role is central to the company, helping keep editorial, sales and marketing departments seamlessly working together towards one common goal: total domination. The Promotion Manager position calls for a thorough and articulate candidate with flexibility, creativity and the ability to roll with the punches.

Our candidate will be the following:

- **A Superior Writer.** A vast majority of projects depend on perky, fun, fast and meticulous writing to engage our audience. On average, expect to write about 50-60% of the time.
- **A Confident Project Manager.** You will need the general ability to manage and balance many different projects at once with confidence, from events to contests to multi-tier promotions.
- **An Agreeable, Adaptable Personality.** In addition to our own marketing efforts, *Arizona Foothills Magazine* supports the campaigns, events and promotions of many sponsors and local businesses, which can require working in close proximity with many types of personalities and brands.
- **A Thorough, Articulate Problem-Solver.** This candidate will need to create airtight contest rules, troubleshoot potential problems and put out fires with ease.
- **A Professional Brainstormer.** Creative ideas, unique partnerships and sellable sponsorship ideas are crucial in succeeding at this position.
- **An Adult-** *Arizona Foothills* will not hold your hand. You will receive some guidance but will be expected to make great things happen on your own.

If this sounds like you, please e-mail mdee@azfoothills.com the following:

- Your resume
- The top five reasons why you deserve an interview

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- One idea for a cool contest or promotion that you think would be a good fit for AZFoothills.com.