Arizona State University to Unveil New Logo and Uniforms Today

Written by Arizona Foothills Magazine Tuesday, 12 April 2011 10:14 -

EXTRA EXTRA!

Arizona State University is about to unveil their new logo and uniforms. Word on the street is they'll be ditching the maroon and gold for black with colored accents, and Sparky will be largely replaced with pitchfork graphics. The uniforms were designed by Nike.

The announcement will be made at the Memorial Union on the ASU Campus April 12 at 2 p.m.