

Wedding Invitation Trends for 2017

Written by Leslie

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Though invitations are truly a matter of personal taste and rarely do invitations “go out of style,” there are certain trends that seem to pop up every year on invitations all over.

We've gathered what we think will be the major invitation trends of 2017. Whether you like a more traditional invitation, or a more unique one, the trends below are great to consider for your 2017 wedding.

Watercolor



Photo credit: banterandcharm.com

We love a good watercolor. The artistic, yet elegant appearance of the paint can bring a lot of personality to your invitation. Watercolor also presents a great opportunity to bring some color into a possibly otherwise dull invitation. The color options are endless, and you will have a great time playing around with all that the watercolor trend has to offer.

Calligraphy



Photo credit: shineweddinginvitations.com

Calligraphy on wedding invitations has always been around, but we are expecting to see a big resurgence of this elegant font style in 2017. Think lots of curly letters that sweep you from one word to the next.

Flora and Fauna

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Photo credit: artorical.com

Greenery and flowers are slated to be major 2017 wedding invitation trends. Think perfectly imperfect drawings of greenery and flowers. This very boho trend is sure to be hot this coming wedding season.

Foils



Photo credit: crane.com

We have seen foils in the past years grow in popularity, but in 2017 they are expected to boom. There are a variety of ways you can add foils to your invitation to make it pop. Whether you opt to foil something as small as your monogram, or something as major as all the lettering on your invitation, the gold foil will definitely bring attention to your upcoming nuptials.

Minimalist

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Photo credit: violetweddings.com

It seems as if many things today are trending towards the concept of minimalism, and wedding invitations are no exception. This 2017 trend of invitations keeps things simple, yet elegant with a focus more on the lettering rather than colorful pictures or artwork.

What are some of your favorite invitation trends? And for those of you whose weddings are coming up in 2017, will you be using any of these trends in your invitations? We would love to hear from you!