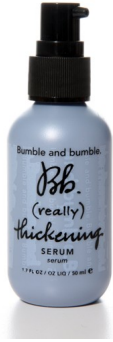


Daily Buzz- Bumble and bumble's Thickening Serum

Written by Claire Perkins

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Hair today...more hair tomorrow!

Bumble and bumble is everybody's favorite hair product line for numerous reasons.

- The delicious smells (think honey, saltwater and fresh seaweed scents)
- The amazing feel of our hair after we shampoo and condition with the Deeeep conditioner
- Adorable, fun packaging (the salty Surf Spray feels like a scuba suit!)
- Styling products that help us coiff, spray, shellac, shine and smooth our hair into dozens of incredible textures and styles

Lucky for us, now we can add one more reason to the list: Their new **Bumble and bumble (really) thickening serum** has the power to actually give us better hair- really! Though the product is an extension of Bumble and bumble's best-selling thickening line (other products include thickening shampoo, thickening conditioner and thickening spray), the serum actually does thicken your hair. And we aren't talking a crunchy residue that makes your hair feel thicker, **we're talking a magic potion that will actually make your hair itself more voluminous**. Fortified with caffeine, cholesterol, white birch, algae and exotic mushrooms, this little bottle packs an intense, strand-plumping punch.

Just pump 2-3 little squirts of the serum, massage into your scalp before bedtime (and also in the morning if your hair is superthin) and wash, blowdry and style as normal. Within 12 weeks, Bumble and bumble promises a real change in the thickness of your hair. Sort of like a mild Rogaine for glamorous girls. Be among the first to get a bottle at Taglio Salon. We did, and are already on our way to that big, beautiful Victoria's Secret Angel hair. It's totally going to sell out!

\$26, Taglio Salon, 7000 E. Mayo Blvd., #1044, Phoenix, 85054. 480.515.1672.

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