

Daily Buzz- Rolf's Helps Unemployed Ladies

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As Valley businesses make cuts, Rolf's Salon does too. But not in the way you might think...

In an effort to make a difference in rough economical times, Rolf Lohse is helping unemployed ladies gain confidence with his new program, aptly named "The Rolf's Stimulus Package", by offering them complimentary makeovers prior to their job interviews. All potential Rolf's clients need to do to receive this free color (by Rolf's stylists) and a free cut (from Rolf, himself) is submit their stories on Rolfssalon.com. The program will continue to beautify the Valley and give unemployed ladies confidence through the rest of 2009.

For additional information on Rolf's makeovers, please contact Audrey Cassel at (480) 730-3118 or acassel@rolflohse.com.

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